

## **COMPETITION: Arab-Norman Imaginary: A Heritage of stories and cultures**

PALERMO 15/09/2016 - The inscription in the UNESCO world heritage of "ARAB-NORMAN PALERMO AND THE CATHEDRAL OF CEFALÙ AND MONREALE" represents an extraordinary recognition for our land. It is the history of the encounter of men and women who have represented - at times - over the centuries, an idea of a peaceful and multiethnic world, distinguished by the contamination of the diversity.

### **Declaration of exceptional universal value and registration justification:**

"The set of the 'Arab-Norman Palermo and Cathedrals of Cefalu and Monreale' site buildings is an example of coexistence, interaction and exchange between different cultural components of diverse historical and geographical origin. Such syncretism generated an original architectural and artistic style, of outstanding universal value, which admirably combines Byzantine, Islamic and Latin elements, able in turn to produce unique combinations, of exceptional artistic value and extraordinary uniformity. The Arab-Norman syncretism had a strong impact in the Middle Ages, significantly contributing to the formation of a Mediterranean *koinè*, a key condition for the development of the modern Mediterranean-European civilization.

### **Art. 1 – OBJECT**

"Arab-Norman Imaginary" is a competition divided into n. 3 Categories (Photography - Video - Illustrations, artistic and/or cultural creations) open to all, regardless of age or nationality, nor of title. There is no limit of permitted techniques for the competition categories.

The competition provides a pre-selection of 50 works, through contest in social network of:  
n. 20 PICTURES  
n. 10 VIDEO  
n. 20 ILLUSTRATIONS / ARTISTIC AND/OR CULTURAL CREATIONS (painting, drawing, graphic interpretation, but also other art forms).

These will be published in a catalog and will be part of an exhibition. The best 6 works will receive an award. "COMMUNITY UNESCO" SPECIAL SESSION is aimed at schools (educational institutions of all levels) Academies of Fine Arts, Conservatories, Universities, but also to dance and music schools, cultural associations, etc. . there are no limits of materials and techniques. You can use and dare any expression and material (also group performances, dances, concerts, etc ..)

### **Art. 2 - TERMS AND CONDITIONS OF PARTICIPATION**

**THE DEADLINE FOR PARTICIPATION IS NOVEMBER, 5<sup>th</sup>, 2016**, and you can submit only one application per category through one of the following ways:

a) By submitting the application form by post (or by hand - 10-13 hours: Tuesday/Sunday) at Via Vittorio Emanuele 353/355 - 90134 Palermo c/o Visitor Center UNESCO) - in a sealed envelope. Write on it: "Arab-Norman Imaginary Contest". You have to submit a CD with your work, the application form (download the application form), a title and description of your work (max 144 characters). The arrival or delivery -- not the postmark -- will count to except the application.

b) By using WeTransfer and proceed as in paragraph a) to the address: [contest@unescomsicilia.it](mailto:contest@unescomsicilia.it)  
Participants can use any kind of technique, shooting and editing.

In case of application in the "video" category, the work must be presented in HD 1080 25 fps format. Duration: min. 15 sec. and max 2 min.

The photos must have a resolution of 3508x2480 px at 300 dpi.

The choice of any tracks for video is at the discretion of the participant and must be free from all rights. Works will be excluded if they:

- a. to offend the dignity of persons, animals, cultural and religious views;
- b. contain direct and indirect advertising;
- c. contain insults, barbs, racist or sexist comments;
- d. contain anything that will be deemed offensive and inappropriate.

A moderator appointed by the UNESCO Sicily Heritage Foundation will check, in his sole judgment, that entries comply with the above guidelines. The projects that do not meet the guidelines listed above will be excluded from the contest. The Foundation will take care to receive and manage the entries. The videos will be posted on the Facebook page "Arab-Norman Palermo and the cathedrals of Cefalu and Monreale" with the name of the author and the caption he provided.

The photographs and illustrations will be posted on the UNESCO Instagram profile with the name of the author and the caption he provided. All entries will be published with the addition hashtag: #unescoarabonormanna

### **Art. 3 - SELECTION AND AWARDS**

A first selection will be made through the *Like* (I like) on Facebook for the video category, and on Instagram for photos and illustrations/sculptures category. The works (10 videos, 20 photos and 20 images, artistic and/or cultural creations) that will get the highest number of *Likes* will be selected for the exhibition and for publication in a catalog. Among these 50 works, an expert jury (which will be named after the last date of submission), will offer 6 awards (2 per category): a weekend in a "UNESCO Site" city in Europe for two, shopping vouchers for books and various equipment, subscriptions to concert and theater seasons etc .. (details of the awards will be published before the deadline for submission).

The names of winners will be published on [www.unescoarabonormanna.it](http://www.unescoarabonormanna.it) website, Facebook page and Instagram profile.

### **Art. 4 - STEPS AND DEADLINES**

November 5<sup>th</sup> is the last day for submitting the work to the competition. From November 15<sup>th</sup> to November 30<sup>th</sup> the contest will be held on social networks. The exhibition and the catalog will be made in early 2017. At the conclusion of the exhibition of works, there will be the announcement of the winners. The Foundation, if and when necessary, reserves the right, at its sole discretion, to make changes to one or more articles of this announcement.